

## ***usmpride.com News* . . . . . DEVELOPING STORY**

**November 8, 2006**

HATTIESBURG --- Sources tell *usmpride.com News* that EFIB Chair George Carter is “grooming” visiting assistant professor of international business John Lambert to become the permanent replacement for departed IB assistant professor Linghui Tang. Given Lambert’s current “visiting” status, filling the IB line with a tenure-track faculty member will require a national search. Thus, Carter’s indication that Lambert is being “groomed” at this early date threatens to make any forthcoming search illegitimate. Sources tell *usmpride.com News* that a similar situation involving former visiting assistant professor of finance Doowoo Nam sets a recent precedent in the CoB for such a move.

Visitors to *usmpride.com* will recall that Lambert was a key figure in the “Black Tuesday” faculty governance *coup* in the EFIB (19-Sept-06). Reports available here at *usmpride.com* state that Lambert refused a ballot, perhaps in deference to tenure-track EFIB faculty, at the original meeting wherein the “Chair+2” option was selected. However, on 19-Sept-06 Lambert accepted a ballot and cast a vote in the faculty governance re-vote meeting. Sources told *usmpride.com* investigators later that Lambert was approached early in the a.m. on 19-Sept-06 by EFIB Chair Carter, and the two had a private conversation. It is believed that conversation pertained to the re-vote later that day.

Previous reports available at *usmpride.com* show that Lambert is currently being given preferential scheduling treatment by EFIB Chair Carter that allows Lambert to maintain a residence in New Orleans. CoB faculty will recall that Lambert was introduced to the CoB, by Dean Harold Doty (during the fall semester meeting), as someone who would drive up to Hattiesburg two days each week to teach his courses. Now, sources tell *usmpride.com News* that EFIB Chair Carter and professor Charles Sawyer are sponsoring Lambert’s application for a Fulbright Scholar Program grant (for the summer of 2007).

As Lambert’s bios at USM and UL, Lafayette (Lambert’s prior position) indicate (see screens below), his training is in management and (strict) international business (e.g., D.B.A., Grenoble Ecole de Management; M.B.A., University of Phoenix).

### **JOHN LAMBERT**

Visiting Assistant Professor of International Business  
Office: 312A Joseph Greene Hall, (601) 266-6109

**Mailing Address:**

The University of Southern Mississippi  
118 College Drive #5072  
Hattiesburg, MS 39406

**Specialty Fields:** International Business, Management

**Education:** Grenoble Ecole de Management (D.B.A, 2006)

**Academic and Professional Interests:** International Business; cultural and psychosocial influencers of management decisions.

**Professional Honors and Achievements:** Dr. Lambert has several articles being prepared for submittal to academic journals, both in the U.S. and in Europe. He has served as a reviewer for the Academy of Management. The Louisiana State Bar Association supported his D.B.A. research; Dr. Lambert presented the results of his dissertation to the Louisiana State Bar Association's Board of Governors in January 2006. He is a member of the Academy of Management, the Southern Management Association, the Academy of International Business, the World Trade Center of New Orleans, and the French-U.S. Chamber of Commerce, Louisiana Chapter.

University of Louisiana, Lafayette (Economics & Finance)

**Instructors**

- John Lambert, M.B.A., University of Phoenix, 2000
- Mary Luquette, M.B.A., University of Southwestern Louisiana, 1982
- Nancy Rumore, M.S., Louisiana State University, 1980

However, in USM's CoB the international business program is housed with economics, which often means that the CoB's IB faculty teaches economics courses. However, while employed at UL, Lafayette, Lambert also taught principles level economics courses. Relatively recent feedback from his UL, Lafayette economics students is provided below:

**John Lambert's Scorecard**

No. of Ratings:	<b>13</b>	Average Helpfulness:	<b>3.1</b>	Hotness Total:	<b>0</b>
Average Easiness:	<b>4.1</b>	Average Clarity:	<b>3.5</b>	Overall Quality:	<b>3.3</b>

**E** = Easiness | **H** = Helpfulness | **C** = Clarity | **RI** = Rater Interest

Date	Class	E	H	C	RI	User Comments
7/15/06	Econ 201	5	3	3	2	Easy Class....
5/17/06	ECON 201	4	4	5	3	awesome teacher. very opinionated though and pretty sarcastic, but usually entertaining. only gives quizzes which arent too hard, and he drops lowest grade. i'd recommend this class, and with a little studying you can make an easy A.
4/27/06	ECON 201	5	2	3	3	This man is a sarcastic ass, however, his class is VERY easy. He gives NO exams...only quizzes every Thursday. He doesn't "teach" just reads word for word out of the book. Rather annoying, but still...one of the easiest teachers I've ever had.

1/26/06	econ 202	5	5	5	3	incredibly easy. he tells you exactly what to highlight in book. quiz questions are verbatim highlights. if you are a living breathing human, you should get an a.
12/15/05	Econ 201	5	3	3	3	very veru very very very very very very easy. does not give tests...gives quizzes and tells you what you need to study word for word. attendance not necessary... lectures straight from book. gives 3 paper assignments...content does noit matter...only formatting. got 2 100's and 1 99 on the papers. take for easy A.

The indication from the data above is that Lambert is an “easy” grader. One student goes so far as to say that if you are alive you should get an A in Lambert’s class. Another student qualifies easy with a “very”-string (see above). The “easiness” exhibited above could be due to the assignment of Lambert to teach courses he is uncomfortable teaching, such as Econ 201 and Econ 202 (at UL, Lafayette). If so, things could be worse now at USM given that Lambert is being assigned to teach Econ 336, a course for which Econ 201 and Econ 202 are prerequisites.

Our reporters will continue to examine the events surrounding the “open line” in international business (as well as the details of the IB curriculum in USM’s College of Business).